



# US resilience amid Chinese surprise

In the span of a month, the markets have given us the impression of going through a complete cycle with investor perceptions shifting from one extreme to another over the period. September got off to a poor start, but ended the month with a clear rebound. The S&P 500<sup>1</sup> gained 2%<sup>2</sup>, making it the best month of September in five years, while the global bond index gained 1.7%<sup>2</sup>, buoyed in particular by a 1.2%<sup>2</sup> rise in US Treasuries, marking the fifth consecutive monthly increase since 2010.

September is traditionally a difficult month for the markets, and 2024 seemed to be no exception. Very disappointing data from the eurozone dampened investor spirits, with the manufacturing PMI<sup>3</sup> still in contraction mode at 45.8<sup>2</sup> points, weighed down by a fall in the new orders component and the announcement of job cuts, particularly in the case of Volkswagen in Germany. Overall, business confidence continues to erode. As for France, fears relate to the deficit, which is expected to exceed 6%<sup>2</sup>. During the month, the 10-year spread<sup>4</sup> between France and Germany reached 80<sup>2</sup> basis points, despite Germany's difficulties. Since the dissolution of the National Assembly, the French spread has risen by 35 basis points against Germany and Greece, and by 25<sup>2</sup> basis points against Spain. France is now borrowing on the same terms as Spain and at more expensive terms than Portugal.

The bullish rally in risky assets must therefore be sought outside the eurozone, and more specifically in the United States and China. Across the Atlantic, the Federal Reserve's rate cut came as something of a surprise in terms of its size (50 basis points²), but at the same time the institution succeeded in sending out positive signals about the health of the US economy. The decision was taken almost unanimously by the members of the Board of Governors, notably to counter a possible slowdown in the employment market. But the Fed⁵ insisted on the preventive aspect of its decision, indicating that it was acting in anticipation rather than reaction, in order to consolidate the soft landing scenario and avert any risk of recession. In this respect, the 140,000 jobs² reported in September for the month of August were reassuring after the stress of the summer. This was subsequently confirmed by the figures published in October, which were well above expectations (see macro outlook below). On top of this, inflation is still falling, and is gradually moving towards the 2%² target in line with the Fed's objectives. Consumer confidence is holding firm, while the political contest seems to be turning in Kamala Harris's favour. Leading in the polls in a majority of swing states and nationally, her victory could have a limited effect on inflation, unlike that of her opponent.

In the markets, the 2-year yield fell sharply, by 27 bps<sup>6</sup>, while the decline in the 10-year yield was less pronounced, falling 12 bps<sup>2</sup>, which reinforced the steepening of the curve. This easing has benefited cyclical stocks, construction, consumer discretionary, basic industries and the automotive sector.

The ECB<sup>7</sup> also cut its key rate by 25<sup>2</sup> basis points, as expected by the market. The real surprise, however, came from China. At the Politburo meeting in September, the Chinese authorities sought to demonstrate their determination to regain control of the country's economic situation, based on a "whatever it takes" policy. Although not on the scale of the recovery from the 2008 crisis, the authorities nevertheless appear ready to deploy all the means necessary to halt the fall in the property market and stimulate asset prices in order to halt the confidence crisis into which the country has sunk. Beijing has therefore announced a massive monetary and fiscal stimulus plan, which is designed to support consumption, the banking system through recapitalisations, the construction and property sectors through interest rate cuts and the purchase of unsold stock, and the equity markets through



<sup>&</sup>lt;sup>1</sup> Stock market index based on 500 large companies listed on US stock exchanges. The index is owned and managed by Standard & Poor's.

<sup>&</sup>lt;sup>2</sup> Source: Bloomberg

<sup>&</sup>lt;sup>3</sup> Purchasing Managers' Index is a composite indicator of a country's manufacturing activity.

<sup>&</sup>lt;sup>4</sup> Difference between a bond's interest rate and that of a benchmark bond with the same maturity.

<sup>&</sup>lt;sup>5</sup> USA Federal Reserve Bank

<sup>&</sup>lt;sup>6</sup> Basis points

<sup>&</sup>lt;sup>7</sup> European Central Bank



unprecedented measures. The markets reacted almost immediately, gaining almost 25% <sup>8</sup>following the announcements. The effects of this plan were also felt on the European stock markets, with a rebound in luxury goods and basic materials stocks.

Despite this major stimulus package and the rebound in cyclical stocks, oil fell by 9% over the month. This is due to Saudi Arabia's decision to abandon its targets for reducing oil production. The fall in oil prices has reinforced the consumption theme in the markets. Finally, bitcoin ended the month up by 108.

# Graph of the month

### USA: Citigroup economic surprise index and change in longterm rates



Source: Bloomberg



<sup>&</sup>lt;sup>8</sup> Source : Bloomberg



# Macro review and outlook

# Macroeconomy: one month before the US elections, eyes turn to China

After a very good third quarter, what does the end of the year hold in store? In the markets, the prevailing view remains that the global economy is generally operating at its true potential, in line with growth of around 3%9, despite an explosive geopolitical context and a wait-and-see attitude ahead of the US elections. Activity in the United States is proving more resilient than expected, with economic surprise indexes moving from negative to positive. Our scenario in favour of a successful US soft landing is therefore confirmed for the time being. The areas to watch are the eurozone, with France and Germany mired in economic and political difficulties, and China, where we will have to assess the effects of the stimulus announcements over time.

#### United States: the right dosage by the Fed

The Fed board was virtually unanimous in its support for a 50-cent rate cut: this momentum proves that the institution is paying close attention to the US employment figures and is fairly confident that the disinflation dynamic will continue. After what we believe was an exaggerated warning (see Mirova, Creating sustainable value of september) in August, the Federal Reserve's priority remains the health of the labour market. Its aim is to take preventive action to avoid triggering waves of redundancies. History shows that once initiated, these trends are extremely difficult to reverse, hence the 50 basis point<sup>9</sup> rate cut, which was higher than the consensus.

The market appreciated this decision all the more because, traditionally, a cycle of monetary policy easing during a soft landing rather than a recession is very favourable for risky assets, particularly equities. However, it should be noted that the Fed's expectations for rate cuts over the next few quarters are still aggressive, so there is a risk of potential retracement in the event of a rebound in activity, similar to the movement at the beginning of October following job creation figures that were well above the consensus view. Our central scenario remains that of two 25bps<sup>9</sup> rate cuts between now and the end of the year, in November and December, as well as a gradual reduction between now and next summer towards a final rate of around 3.5%<sup>9</sup>.

The market is also in favour of the political scenario of Kamala Harris winning the election and one of the two Houses being won by the Democrats. This scenario seems to be the most likely but still very uncertain (due to the risk of a potential shock to post-election interest rates). This provides reassurance in the face of the spectre of inflationary policy measures and trade tensions, which are highly plausible in the event of Donald Trump's victory.

Finally, the American consumer, the key focus of attention, seems confident. It has benefited from the fall in oil prices and a positive wealth effect, from a gain in real purchasing power and from a savings reserve which, in the end, turns out to be significantly higher, in aggregate, than the initial consensus estimates, which were betting on the disappearance of post-covid surpluses.

Annualised GDP<sup>9</sup> growth in the third quarter was almost 3%<sup>9</sup> according to the Atlanta Fed's model. The United States could therefore record growth of 2.7-2.8%<sup>9</sup> over the year, with growth potential already established for 2025. Also, the consensus still puts the probability of a recession over the next 12 months at 30%<sup>9</sup>, which we think is too high.



<sup>&</sup>lt;sup>9</sup> Source: Bloomberg



#### **Euro Zone: France and Germany are a cause for concern**

While the bad news from the eurozone seems to have been taken on board by the market, there are still many areas of concern, and we will probably have to wait until the second half of 2025 to see a rebound. The two main stumbling blocks are to be found in France, with a deficit that needs to be reduced, and in Germany, with an industrial recession, while the margins for manoeuvre are shrinking for another year. These two countries are a far cry from the more enviable situation in Spain, which is reaping the benefits of productivity gains, re-industrialisation, a falling deficit, the positive effects of immigration and EU stimulus packages.

France in particular is at the heart of all the concerns, with an unstable political situation, and this at a time when the  $EU^{10}$  is expecting it to reduce its deficit sharply. GDP growth over 2024 is expected to be  $1.2\%^{11}$ , but should fall back to 1% at best from next year, with private investment rebounding very slowly. Moreover, investment momentum was very weak in the second quarter, and growth was revised from 0.3% to  $0.2\%^{11}$ .

What's more, the nature of growth this year has not been conducive to reducing deficits. This was due to a rise in exports outside the eurozone and a fall in imports, as consumption slowed. There is therefore no sale of taxable products to bring tax revenue into the state coffers. Now, to avoid a debt crisis scenario, the government has to find the right balance between cutting spending and raising taxes, so as not to undermine growth. As we noted in April, the only good news in this respect comes from a range of economies which, in theory, have little impact on growth. No doubt this explains why, for the time being, French debt is not under attack from investors. However, the risk of the situation being reversed cannot be ruled out, particularly in the event of a motion of censure being adopted against the government or the pension reform being repealed.

Faced with this situation, we do not see any factors that could give rise to a short-term positive surprise in France, and the favourable scenarios tend to focus on Spain and Italy, for reasons that are less homogeneous than might appear. France's spread could therefore continue to diverge from that of other European countries.

#### ECB under pressure

The ECB has also cut rates again, while inflation in France, Germany, Italy and Spain has fallen below expectations, to under 2%<sup>11</sup>. This is partly due to a very low energy component and favourable base effects compared to a year ago. However, the extent of the downturn goes beyond these base effects alone, with year-on-year inflation levels coming in half a point below expectations, including the estimates made by the ECB.

With a fall in confidence and the leading indicators, as well as a manufacturing recession in Germany and France, we do not expect growth in the eurozone to rebound in the short term. The ECB is therefore set to continue cutting rates by 25 basis points in October and December. By mid-2025, it should converge towards its neutral rate of  $2\%^{11}$ , a threshold that we believe is necessary given the economic environment. The economic situation is putting the ECB under pressure and subjecting its decisions to intense scrutiny. It could also accelerate the pace of rate cuts if the Fed follows a similar path.

#### China takes the world by surprise

Xi Jinping took the floor in person to present the country's extensive fiscal and monetary stimulus package. While this is surprising in terms of its scale, it is most notable for its deployment of new support levers. Consequently, the government plans to take direct action with the poorest sections of the population by distributing cheques, which is an unusual initiative. It is also supporting the markets by facilitating share buybacks and allowing ETFs<sup>12</sup> to be used as collateral to obtain credit. The government, which is seeking to halt a negative wealth effect for its population, has also launched a

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<sup>&</sup>lt;sup>10</sup> European Union

<sup>&</sup>lt;sup>11</sup> Source: Bloomberg

<sup>&</sup>lt;sup>12</sup> Exchange Traded Funds



raft of measures designed to support the property market. As well as lowering interest rates and easing credit conditions, it also wants to support local authorities in their efforts to buy up their unsold property stocks, in order to stimulate the market. Success in this area will be key to the future direction of the Chinese economy.

This plan demonstrates a willingness to intervene "whatever it takes" and suggests further rate cuts if necessary. This will also attempt to dissuade investors from shorting China on the markets. Furthermore, they have been responsive to the Chinese announcements. The market, which had been largely underweight on Chinese equities, has returned to a more neutral stance.

#### The effects of the plan to be monitored

The Chinese authorities did not provide a detailed breakdown of the aid to be deployed. Some figures have leaked to the press, but the scale of the budgeted package and the implementation of the measures need to be closely monitored. Perhaps this vagueness also serves to retain levers that can be activated if necessary after the US elections, the outcome of which could prove more or less favourable to China depending on whether Mr Trump wins a second term or Mrs Harris wins one. This comes at a time when the yuan has appreciated over the summer and the Fed's accommodating policy is easing the pressure on emerging markets, with lower interest rates and a weaker dollar. Nevertheless, beyond this rather judicious timing, the impact of the plan on domestic demand will need to be carefully measured, and its effects on the real economy, particularly property prices, will need to be validated. On a wider scale, the aim is also to avoid the flight of foreign capital, in both the short and long term. We believe that Mr Xi's announcements, given the scale of the measures proposed, will have a beneficial effect, but it is hard to see how this could last beyond the end of 2025, given that China's underlying macroeconomic fundamentals seem to have been damaged by its demographics.

#### What about the US elections?

Everyone has their perspectives on the US elections and their potential implications. We are also engaging in this discussion, making a clear distinction between the scenario of a Mr Trump victory with a majority in both Houses of Congress, that of a Mr Trump victory without control of these two Houses, and that of Mrs Harris entering the White House. However, the most important prediction, in our view, is that this election will do little to change the fortunes of the US economy, the real drivers of which we believe are still to be found in Palo Alto, Texas, in factories across the country rather than in Washington. Over the past two years, we have written at length about the reasons for our optimism about the future of the US economy, based above all on the productivity gains to be derived from the rejuvenation of the US industrial base, combined with the implementation of robotics and even artificial intelligence. We fail to see why the Democrats or the Republicans would be bent on stopping this process, unless they want to back it up with fiscal expansionism, which we now believe is too complicated for the Treasury, or even the FED, to absorb given the deficit levels already reached. The major issue is that these elections will undoubtedly have a significant influence... outside the United States, which remains a fairly closed economy, and paradoxically a very important one for many economies such as Germany, Italy, China and many others. The Middle East conflict situation, with Trump more aggressive than the Democrats on Iran, or in Ukraine, with a possible Harris administration undoubtedly more offensive than the Republicans towards Russia, will also change depending on who occupies the Oval Office. To paraphrase John Connally, who said to European diplomats that "the dollar is our currency, but your problem", we could say of the Americans that "the host at the White House is their President, but not their problem". Here lies the source of our unwavering optimism about the United States: this does not mean the programme of Mr Trump would not have any influence on the US economy, but that this influence would not jeopardize the mega trends currently at work there.





# The Long View Banks – Look further East

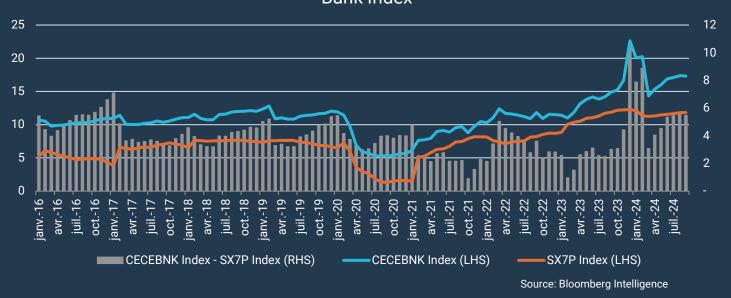
#### **Navigating Investment Challenges**

The narrowing of spreads between banks in peripheral Europe<sup>13</sup> and core<sup>14</sup> countries has presented investors with a challenge in finding new investment opportunities with a strong credit story and potential for spread compression. Amongst the alternatives are the possibilities i) to move down the capital structure, ii) lengthen maturities, or iii) invest in lower-rated issuers to capture higher yields. However, for investors who are unable or unwilling to take on more risk due to portfolio constraints, we argue that investing in bonds issued by Central and Eastern European (CEE) banks offers a compelling opportunity to increase portfolio yield without compromising overall risk and volatility.

#### **Overview of the CEE Banking Sector**

The banking sector in CEE represents a relatively small proportion of the European Union (EU) banking assets, accounting for approximately 5% <sup>15</sup> of the total as of the end of June 2024. Poland and Czech Republic are the largest contributors to this proportion. CEE banks present an appealing opportunity for investment in growing European emerging economies that benefit from EU membership and its institutional framework. We consider the CEE banking systems are profitable, well capitalised, have adequate asset quality broadly in line with that of European peripheral banks and stable domestic deposits as a funding source. However, there are downside risks to consider, amongst which political instability in some countries and geopolitical risks, particularly for the Baltics. Additionally, in certain countries like Poland and Hungary, high government interventionism in the banking sector has led to measures aimed at supporting borrowers, which have put pressure on banks' profitability. Nevertheless, banks have demonstrated resilience in absorbing these measures and have remained profitable.

#### Return on Equity (%) CEE Banks vs. Banks in the Stoxx Europe 600 Bank Index



 $<sup>^{\</sup>rm 13}$  Peripheral European countries refers here mainly to Spain, Italy, Ireland, and Portugal



<sup>&</sup>lt;sup>14</sup> Core European countries mainly refer here at France, Belgium, Netherlands, Germany, and the Nordic countries.

<sup>15</sup> Source: Bloomberg



#### **Growing Investment Universe**

We limit the investment space for CEE banks to the 11 EU member countries in the region. Within this universe, there are about 30 banks that have issued less than 100 senior and subordinated bonds denominated in EUR, each with an outstanding amount exceeding €100m<sup>16</sup>. Approximately two-thirds of these bonds are rated by at least one rating agency and were primarily targeted at international investors. The total outstanding nominal amount of the rated universe is slightly above €20bn, with a concentration in the Czech Republic, Poland, and Hungary, followed by Romania and Slovenia, Slovakia, and Estonia. The average nominal size is below benchmark size, i.e. €500m.

The green, social and sustainability bonds (GSS) issued by CEE banks in Mirova's investment universe exhibit an eligibility ratio of about 45%, compared to around 75% for all banks in our database. Two primary reasons account for this eligibility gap: CEE banks often lack a robust decarbonisation strategy, including specific targets for carbon emissions reductions within their loan portfolios. However, this gap is narrowing, as several CEE financial institutions have recently begun to adopt criteria from the EU green taxonomy, which aims to maximise the impact of projects and assets supported by green bonds.

#### **Regulation Drives Debt Issuance**

In recent years, CEE banks have primarily issued senior preferred (SP) and non-preferred (SNP) instruments to comply with EU regulations, particularly the Minimum Requirement for Own Funds and Eligible Liabilities (MREL), which requires banks to maintain eligible debt instruments for orderly resolution and capital restoration in case of non-viability. Most of the regulatory-driven issuance needs have already been met, creating a positive supply effect for existing bonds. Future issuance will depend on factors such as balance sheet growth, evolution of risk-weighted assets, and specific rules in certain countries, such as Poland where banks need to issue wholesale debt to comply with a new long-term financing regulation <sup>17</sup>. Subordinated bond issuance for foreign-owned banks typically occurs at the parent level or on the domestic market. Smaller banks are generally using own funds to comply with MREL. The European Bank for Reconstruction and Development (EBRD) is a long-term investor in CEE banks, which we view as a stabilising factor in the market.

#### **Investment Grade Universe**

The euro-denominated senior instruments issued by CEE banks are predominantly rated as Investment Grade, with ratings ranging from BBB- to A- and only few bonds rated High Yield, whereas the EU average sits around A-/A. In some cases, these ratings benefit from the support provided by the foreign parent of the bank. The banking sectors in CEE are largely foreign-owned, primarily by Western European banks, which are attracted by the high risk-return and solid growth prospects in the region relative to the more limited headroom in their home countries where they already enjoy dominant positions. Austrian banks, such as Raiffeisen Bank International SA (RBI) and Erste Group Bank AG, are particularly active in the CEE market, leveraging their geographic proximity to establish large CEE operations with leading local franchises in selected countries. The Belgian KBC Group NV also has extensive footfall in four CEE countries. In fact, more than 40% of the former's 1H24 consolidated revenue was generated in CEE countries. Additionally, other major European banks, including ING Groep N.V., UniCredit SpA, and Intesa Sanpaolo SpA, are also selectively growing their presence in the region, indicating the attractiveness of the CEE banking sector for foreign institutions.

<sup>&</sup>lt;sup>17</sup> Long-term financing regulation in Poland requires banks to fund 40% of their residential mortgage loans granted to individuals with long term funding sources having a maturity of more than one year. Banks should favor covered bond issuance.



<sup>&</sup>lt;sup>16</sup> Source: Bloomberg

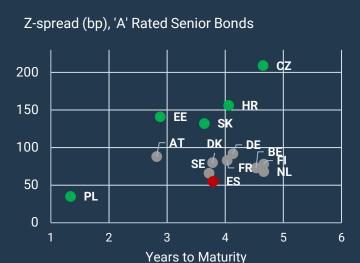


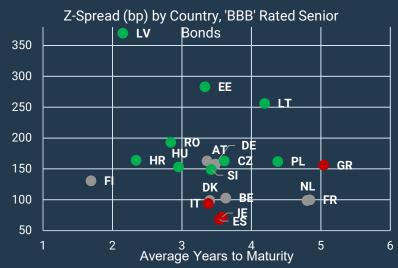
#### **Premium Versus European Peripherals**

We find it interesting to note the spread differentials for senior bonds issued by CEE banks compared with those from Italy and Spain. The average spread premium is about 70 basis points <sup>18</sup> for BBB-rated CEE bank senior bonds, excluding the Baltics, relative to Italian senior bonds in the same category, and about 95 basis points relative to Spanish peers. The Baltic banks offer the largest premium, likely reflecting the geopolitical risk in the region and the fact that most Western investors still do not have extensive knowledge of the sector.

In the 'A' category, Czech senior bonds issued by Moneta Money Bank AS are particularly attractive, providing a spread differential of about 180 basis points relative to similarly rated Spanish senior bonds. The premiums for Slovak and Croatian senior bonds also appear appealing relative to Western EU countries.

Between end 2023 and end September 2024, CEE senior bonds that are BBB-rated have outperformed their peers in Western Europe, with spreads having contracted by an average of almost 100 basis points <sup>19</sup>, compared to a contraction of about 36 basis points for Western European peers. We argue that there is still headroom for further spread tightening.





Source: Bloomberg, Mirova, Data as of 1 October 2024

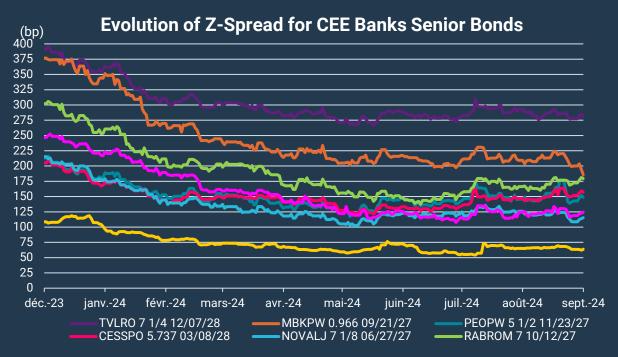
NB: AT: Austria, BE: Belgium, BG: Bulgaria, CZ: Czech Republic, DE: Germany, DK: Denmark, EE: Estonia, ES: Spain, IE: Ireland, IT: Italy, FI: Finland, FR: France, GR: Greece, HR: Croatia, HU: Hungary, LV: Latvia, LT: Lithuania, NL: Netherlands, PL: Poland, PT: Portugal, RO: Romania, SE: Sweden, SK: Slovakia, Source:SI: Slovenia



<sup>&</sup>lt;sup>18</sup> Data as of 1 October 2024, Reference rating used is the Bloomberg Index Rating

<sup>&</sup>lt;sup>19</sup> Source: Bloomberg





Source: Bloomberg, Mirova

NB: The senior preferred bond issued by Intesa Sanpaolo (ISPIM 4 3/8 08/29/27) is shown in the chart as an example to emphasise the trend of CEE banks' senior bonds versus a peer from a European peripheral country.

#### **Sound Economic Growth Prospects**

Looking ahead, CEE banks are well-positioned to achieve profitable growth in the coming years, supported by the structural convergence of CEE economies with those of Western EU member states. Anticipated business volumes in 2024 and 2025 are expected to be bolstered by solid economic growth potential that exceeds the eurozone average, and the possibility of further rate cuts is likely to fuel credit demand. Additionally, banks should benefit from increasing banking penetration in the region and the broader availability of ancillary investment and savings products and services to customers.

After a period of slowed growth momentum, economic activity in CEE countries is rebounding in 2024, and this growth is expected to continue into 2025. CEE countries are anticipated to grow at a faster pace than the EU average, with real GDP growth generally expected to be around twice as high as the average for the EU area. Estonia is an exception as the consensus expects the country to remain in recession in 2024 with a GDP growth forecast of -0.6% <sup>20</sup>Czechia will grow in line with the average of the EU. We argue that EU funding and development programmes, including grants, loans, and guarantees, will continue to play a crucial role in enabling economic activity in CEE countries, contributing to the block's digital, green energy, and social ambitions. CEE banks will indirectly benefit from the resulting economic growth and directly as intermediaries for EU funds to the recipients.

In addition to traditional EU funding, CEE banks' lending volumes will also be supported, albeit to a lesser extent, by programmes established by EU and non-EU institutions, such as the International Finance Corporation and the European Investment Bank Group. These programmes, including significant risk transfers transactions (synthetic securitisations), are aimed at expanding lending to small and medium-sized enterprises and sustainable project finance. This suggests that CEE banks will have opportunities to increase their lending activities and contribute to the growth and development of the region's economies, which will in turn will end-up reinforcing their credit profile.





<sup>20</sup> Source: Bloomberg



	GDP Growth (%)				Unemployment rate (%)					GDP/capita in USD					
	2022	2023	2024F	2025F	2026F	2022	2023	2024F	2025F	2026F	2022	2023	2024F	2025F	2026F
Bulgaria	3.9	1.9	2.4	3.1	3	4.5	5.4	4.5	4.3	4.5	14 024	15 854	16 943	18 076	19 157
Croatia	7.1	3.1	3.4	2.9	2.7	6.8	6.2	5.6	5.5	5.5	18 583	21 347	22 966	24 111	25 391
Czech Republic	2.9	-0.1	1.2	2.6	2.8	2.4	2.6	3.8	3.7	3.7	26 836	30 600	29 801	30 956	32 303
Estonia	-0.5	-3	-0.6	2.9	2.7	5.6	6.4	7.6	7.2	7.2	28 136	29 839	31 855	33 347	35 016
Hungary	4.8	-0.9	2.3	3.3	3.3	3.7	4.2	4.3	4	3.8	18 384	22 147	23 319	25 128	26 662
Latvia	3	-0.3	1.5	2.8	3	6.9	6.5	6.8	6.5	6.5	21 567	23 153	24 194	25 739	27 113
Lithuania	5.9	6.6	7.1	6.9	NA	5.9	6.6	7.2	7.2	NA	25 152	27 026	28 407	29 920	31 545
Poland	5.6	0.2	3	3.8	3.4	5.4	5.2	5.1	4.9	4.8	18 278	21 996	23 014	24 144	25 646
Romania	4.2	2.1	2.7	3.5	3.5	5.6	5.6	5.4	5.3	5.1	15 821	18 176	19 530	20 693	22 083
Slovakia	1.9	1.6	2.3	2.6	2.7	6.2	5.8	5.7	5.6	5.3	21 262	24 337	25 935	27 523	28 952
Slovenia	5.5	1.6	2.2	2.5	2.4	4	3.7	3.7	3.6	3.6	28 527	32 233	34 026	35 430	37 077
EU average	3.5	0.5	1.1	1.6	1.7	6.7	6.6	6.7	6.7	6.5	n.a	n.a	n.a	n.a	n.a
Furozone average *	3.5	0.4	0.7	1.4	13	6.7	6.6	6.5	6.6	6.3	45 395	48 622	50 254	52 032	53 904

Sources: Bloomberg, Fonds Monétaire International, Banque Mondiale

NB: \* Western Europe for GDP/capita

#### **CEE Banking Sectors - Similar but not the Same**

Though the economic trend is similar across the whole CEE region with regards the expected sound GDP growth and stable unemployment, there are significant discrepancies in economic performance and banking sectors. Banks in the Czech Republic and Slovenia benefit from a strong record of economic performance, with the highest GDP per capita within the CEE region, estimated at about \$30,000 and \$34,000, <sup>21</sup> respectively, in 2024, according to the IMF. These countries also have healthy public fiscal positions. The banking sectors in these countries are concentrated, which ensures strong pricing power for the dominant banks.

The Czech Republic has the second-largest banking sector in the CEE region, after Poland, but it accounts for only 1% of EU banking assets. However, it boasts the highest level of financial intermediation in the region, as measured by the ratio of financial system assets/GDP, which stood at 163% at the end of 2022, yet lagging the eurozone average of 516% for eurozone. The Czech banking sector is sound and stable supported by good record of macroeconomic performance, sound public finances and institutions. The Czech banking sector is 90% foreign owned. Furthermore, Czech banks' ratings are not constrained by those of their sovereign. The Czech Republic is rated Aa3/AA- by Moody's and S&P, at par with France.

Banks in Romania and Hungary operate in more volatile political environments and weaker public finances than peers, but they have fared well so far and exhibit sound structural fundamentals that compare well with the EU peers. The high degree of foreign ownership and the involvement of the European Bank of Reconstruction and Development as a long-term equity and debt investor, along with an EU-aligned regulatory environment, are expected to continue supporting the stability of the banking systems in both countries. Romania and Hungary are among the fastest-growing economies in the EU, and low private sector leverage is expected to structurally support earnings growth for the banks in both countries.

In Romania, the consolidation of the banking sector is expected to be beneficial for profitability and cost efficiency, further supporting the already high profitability. Additionally, Romania has the highest proportion of underbanked individuals in the EU, providing significant growth opportunities for banks in the country.







Poland boasts by far the largest economy, with 37 million inhabitants<sup>22</sup>, and banking sector in CEE, accounting for 2% of EU banking assets. The banking sector in Poland is more fragmented compared with other CEE countries, with a mix of foreign and domestically owned commercial banks, cooperative banks, and credit unions. However, the top five largest banks hold a dominant share of the market. The country's political and economic environment shares similarities with those observed in Romania and Hungary, characterised by a polarised political landscape, tense relationships with the EU, and a wide public deficit.

Despite these challenges, the Polish banking sector has shown good profitability and cost efficiency, supported by strong digital capabilities, promising growth prospects, adequate funding and liquidity, and a sound level of solvency. However, high government intervention and ownership, including in the two largest banks, are considered weaknesses from a governance and earnings perspective. Thank to adequate profitability, banks should be able to absorb the remaining legal costs from the legacy Swiss Franc mortgage loans and extraordinary costs related to the ongoing mortgage holiday scheme.

	Bulgaria	Croatia	Czechia	Estonia	Hungary	Latvia	Lithuania	Poland	Romania	Slovakia	Slovenia	EU
(%)		*								#	\$	***
Banking sector concentration*	78	82	65	90	60	88	90	58	63	77	74	69
Return on equity	12.0	18.9	14.9	16.4	21.8	20.2	20.5	17.9	21.8	12.0	17.5	10.9
Return on assets	0.9	2.2	1.0	1.9	2.4	2.3	1.4	1.8	1.9	1.0	2.1	0.7
Cost/Income	54.8	38.4	49.8	39.5	50.0	39.6	47.6	38.5	47.8	41.2	49.0	53.2
Stage 3 loans	2.4	2.1	1.1	1.0	3.2	0.5	1.0	3.7	3.3	1.9	2.0	2.2
Coverage ratio of Stage 3 loans	62.5	69.4	50.6	27.6	63.3	40.6	41.7	58.3	68.6	54.8	59.7	43.1
Common Equity Tier 1 (fully loaded)	18.5	20.8	17.7	20.7	17.2	23.4	18.7	16.3	18.7	16.5	16.8	16.1
Loans/Deposits	104	69	84	101	78	74	44	72	57	108	69	106
Liquidity Coverage Ratio	187	210	165	197	198	157	397	236	274	188	313	163
Net Stable Funding Ratio	131	169	NA	148	147	125	197	159	212	137	175	128

<sup>\*</sup> At national level the share of total assets of the five largest credit institutions, data as of 2023

Source: European Central Bank, European Banking Authority Risk Dashboard Q2 2024

#### An investment case to consider

The combination of solid fundamentals, regulatory support, and attractive yield differentials makes CEE banks an appealing investment choice for fixed income portfolios. As the region continues to grow and integrate with the broader European market, the potential for enhanced returns without significant risk exposure presents a unique opportunity for investors. It's happening in the East.







# Summary of Market views

			Summary
ASSETS CLASSES	LONG TERM	CONVICTION	COMMENTS
Equities	O-O-=	Moderate	<ul> <li>Potential for outperformance of equities against a backdrop of disinflation, easing monetary policy, a global macro rebound and strong corporate earnings.</li> <li>However the resurgence of political/geopolitical risks, with the approach of the US elections and the heightened tensions in the Middle East has prompted us to adopt a more neutral position in the short term.</li> </ul>
Credit	O =	Moderate	<ul> <li>Long on credit because of advantageous carry, with spreads<sup>23</sup> remaining attractive. Technical factors still favourable (supply/ demand imbalance, relatively little refinancing in 2024).</li> <li>Rise in default rates moderate given macro resilience</li> </ul>
Duration	O-O-=	Moderate	<ul> <li>Slightly long duration due to the ongoing monetary easing cycle, continued disinflation and a diversification effect versus risky assets that is now beneficial.</li> <li>Preference nonetheless for Europe vs. the US given the resilience of the US macroeconomic environment and the risks associated with the presidential election</li> </ul>
Cash	= 0	Moderate	The current phase of interest rate cuts by the Fed is a bearish signal for short-term rates worldwide and cash is expected to suffer from a reallocation to other asset classes as central bank rates decline and our scenario materializes.

<sup>&</sup>lt;sup>23</sup> The spread is the difference between the two prices of an asset in the financial sector, namely the price at which a security is presented for sale, and that at which a buyer offers to purchase it, respectively the ask price and bid price.





	EQUITIES							
ASSETS CLASSES	MEDIUM TERM	CONVICTION	COMMENTS					
us	O-O-=	Moderate	<ul> <li>Soft landing scenario maintained, consumption resilient via wealth effect. Continued disinflation justifies an easing of monetary policy.</li> <li>Unfavourable valuations (risk premium, P/E ratio <sup>24</sup>etc.) partially offset by positive earnings revisions.</li> <li>Ongoing lack of visibility before US election and specific risk linked to over-representation of the 'magnificent seven'.</li> </ul>					
Euro	OO		<ul> <li>On the negative side, there is a macro slowdown (industrial recession and weak consumption), and political uncertainties and recent disappointing figures</li> <li>On the positive side, there is a continuation of disinflation trend justifying further easing of monetary policy.</li> <li>Attractive valuation, under-held market, preference for peripheral countries vs core.</li> </ul>					
United Kingdom	0-0-	Moderate	Improved growth outlook, continued disinflation consistent, political visibility with the new government, future easing of monetary policy     Attractive valuation, high yield. On the negative side, upcoming budget consolidation					
Japan	O = O		<ul> <li>Still a potential of rerating<sup>25</sup> linked to liberalisation of the private sector (improved governance).</li> <li>Rising wages and inflation expectations should support consumption</li> <li>Short-term caution given the volatility of the Yen and continued monetary tightening</li> </ul>					
Emerging markets	0 0		<ul> <li>On the negative side, EPS<sup>26</sup> growth forecast for 2024/2025 is a little too optimistic, while the relative revision dynamic compared with developed countries remains negative.</li> <li>Positively, monetary easing in the US is favorable for emerging markets and and the effects of the Chinese stimulus plan will need to be confirmed in the coming months.</li> </ul>					
Growth vs. Value	O = O		<ul> <li>Barbell positioning made up of both high-growth companies (technology, healthcare, etc.) and companies at very low valuations (banks, utilities, etc.).</li> <li>Preference for companies with positive margin and earnings revisions.</li> </ul>					
Quality vs. high volatility	00		Rebound of high-volatility securities following the announcements of the Chinese stimulus plan and US macro resilience, despite an increase in risk aversion related to political/geopolitical uncertainty. Neutrality maintained due to the lack of visibility					
Small caps vs large caps	0-0-	Moderate	<ul> <li>Valuations of small caps very attractive in relative terms (vs. large caps, history and macro conditions)</li> <li>Improved earnings momentum</li> <li>Should benefit from lower rates</li> </ul>					
Cyclical vs. Défensive	0		<ul> <li>Global macro resilience and favorable positioning for cyclicals</li> <li>Interest rate reduction overall favorable for defensive assets</li> <li>Valuation of some defensive sectors still attractive relatively</li> </ul>					



 $<sup>^{24}</sup>$  Indicator used in financial and stock market analysis.  $^{25}$  Re-estimation  $^{26}$  Earnings per share



			CREDIT				
SEGMENT	MEDIUM TERM CONVICTIO		COMMENTS				
Investment Grade US	00		<ul> <li>Preference for EUR IG in terms of valuations. Lower default rate.</li> <li>Refinancing requirements: 2024 manageable; 2025/2026 more complicated</li> </ul>				
High Yield US	• O O	Moderate	<ul> <li>Leverage at upper end of historical average, while interest cover ratios fell, due to a decline in revenues and margins.</li> <li>Spreads on BB and B issuers are below their ~quarter century historical average (since the 2000s)</li> </ul>				
Investment Grade Euro	0-0-		<ul> <li>Quality assets at reasonable prices that should continue to outperform in the current environment</li> <li>Preference for Euro IG over US because the relative rating upgrade dynamic is more favourable and spreads less tight.</li> <li>Benefits from the downward trend in sovereign rates</li> </ul>				
High Yield Euro	0-0-	Moderate	<ul> <li>Technical factors still favourable (supply/demand imbalance, no short-term refinancing problems). Relative valuations for HY vs IG</li> <li>Benefits from the downward trend in sovereign rates</li> </ul>				
			DURATION				
SEGMENT	MEDIUM TERM	CONVICTION	COMMENTS				
2 year US	0		<ul> <li>Continuation of the Fed's easing cycle and the disinflation trend</li> <li>Rebound of the economic surprise index into positive territory against a backdrop of macro resilience (employment, consumption) and the risk of upward repricing in the event of a Trump victory.</li> </ul>				
10 year US	OO =		On the positive side, diversification power against risky assets. and continued disinflation.  Negative structural selling pressures (supply/demand imbalance, upward revision of potential growth, etc.)  Preferred scenario of curve steepening				
2-year German	0-0-	Moderate	<ul> <li>Continuation of the monetary easing cycle against a backdrop of gradual convergence of inflation towards the ECB's target. Fiscal consolidation in 2025 is favorable for the dicrease of interest rates.</li> <li>Target terminal rate at 2% <sup>27</sup>within 1 year horizon</li> </ul>				
10-year German	0-0-	Moderate	<ul> <li>Diversification potential of sovereign bonds, macro slowdown and continued disinflation.</li> <li>Macro weakness within core countries.</li> </ul>				
Peripheral debt Europe	O-O-=	Moderate	<ul> <li>Lower interest rates favour the sustainability of peripheral debt</li> <li>Long Italy/Spain and short France arbitrage considering the political situation in France and the macro dynamics in Southern Europe</li> </ul>				
United Kingdom	0-0-	Moderate	Continued disinflation from a higher level than in other developed markets; via lower energy prices and gradual normalisation of the labour market. Attractive carry especially on the long end. Fiscal consolidation favorable for interest rate reduction				
Japan	=	Moderate	Rising inflation expectations. Potential rise in key rates. End of yield curve control				
Emerging markets	O-O-=	Moderate	Continuation of the outperformance of emerging debt markets against the backdrop of monetary normalization in the US. Preference for debt denominated in dollars.				
			CASH				
SEGMENTS	LONG TERM	CONVICTION	COMMENTS				
EUR/USD exchange rate	-1	Moderate	<ul> <li>US macro dynamics are favorable to the dollar relatively. The ECB adopts a more dovish tone.</li> <li>Political uncertainties in the eurozone</li> </ul>				



<sup>&</sup>lt;sup>27</sup> Source : Bloomberg

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