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Published: March 2023

Cover photo by Priscilla Du Preez

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## Foreword

As a responsible and committed investor, Mirova aims to promote the development of a corporate vision focused on the creation of collective value over the long term. This approach contrasts with the traditional idea of a company as elaborated over the last few decades. Two key concepts structure our strategy.

**Taking all stakeholders into account.** We believe that companies can no longer be considered solely from the shareholder's point of view. Companies are first and foremost collaborative projects, which are made possible by a number of constituting parties: investors (shareholders, creditors, etc.), whose main role is to provide capital; employees, who play an essential role in a competitive world driven by innovation; and public authorities who develop the infrastructure and increase the attractiveness of the area. Our belief is that executives are not solely in place to serve the interest of shareholders, but rather that corporate governance should be shaped to include the interests of its key stakeholders.

**A long-term approach.** We believe that the creation of wealth requires a long-term perspective, which takes into account sustainability issues. Mirova encourages companies to include environmental and social issues in its purpose, and to adapt their articles of association accordingly.

We feel that shareholders have a role to play in spreading this vision of what a company should be, which is why our voting policy encourages:

- The development of a long-term shareholder base,
- The creation of governing bodies that serve all stakeholders and address CSR issues<sup>1</sup>,
- The introduction of a compensation policy which is not only fair to its stakeholders, but which also promotes sustainable growth, and
- increased transparency and a better quality of both financial and extrafinancial information, through annual audited reports covering all these issues.

Implementing these practices is a long process. Mirova has also decided to launch an in-depth engagement strategy which addresses these issues through dialogue with companies and targeted advocacy actions with public authorities.

This approach is based on work by the academic chair of the Mines ParisTech on the subject: *"Théorie de l'entreprise. Modèles de gouvernance et création collective"* (Theory of a company. Models of governance and collaborative creation) which has been supported by Mirova since 2015.



<sup>&</sup>lt;sup>1</sup> Corporate Social Responsibility

## Principles for Responsible Governance

# Principle 1: Foster committed shareholder ownership

We believe that a stable shareholder base which shares the company's longterm interests is an important element of a sustainable growth strategy. Therefore, we encourage the development of a committed shareholder base through:

- Double voting rights and loyalty dividends, provided they do not negatively affect the creation of long-term value.
- Employee share ownership, especially given the important role we feel employees play.

In order to enact these principles, Mirova will support plans which aim to increase the loyalty of the company's long-term shareholders and develop employee share ownership. Mirova will generally oppose plans to introduce the "1 share – 1 vote" standard. However, Mirova will remain cautious and is not supportive of abusive applications of multiple voting rights, through which some shareholders may control the decision-making process during the annual meetings despite holding only a minor share of the capital.



# Principle 2: Create governing bodies which support stakeholder governance

Environmental and human development challenges are forcing companies to reassess their economic growth models. We feel governing bodies must enable the creation of shared and sustainable value. Concretely, this means structuring governing bodies so that they represent the interests of all stakeholders and afford them broader powers.

## A balanced representation of strategic stakeholders on the board

The composition of decision-making bodies largely defines a company's style of governance. We have chosen to pay particular attention to the representation of reference shareholders on the board, which should not exceed their weight in the capital. Additionally, Mirova promotes a balanced representation of the company's strategic stakeholders on the board. This requires the participation of employee directors, whether they are shareholders or not, and directors who have no vested interest (see Appendix), in addition to those who represent specific shareholders or the company's general management. In short, we believe that the distribution of the company's capital cannot be the only factor which determines the composition of the board.

### Competent directors with complementary profiles

A director's ability to unravel strategic questions, to bring a new point of view to debates on long-term company issues, and to supervise the implementation of new strategies is essential for ensuring that the company runs smoothly. This is why it is important to elect competent directors who can make valuable contributions, who can improve the way the board functions and the quality of governance. Mirova encourages the board to make its reasons for nominating candidates, public.

It is important to choose directors with complementary profiles, not only in terms of skills or their knowledge of certain sectors and markets, but also in terms of diversity. Therefore, Mirova supports the feminization of governing bodies as well as a balanced representation of women and men at executive level. We believe diverse perspectives leads to better decision-making and believe diversity beyond gender, such as ethnic and geographical diversity, should be considered in a board's composition.

Establishing independent committees in charge of key governance issues: audit, nomination, compensation, and Corporate Social Responsibility ("CSR")

The committees' role is to support the board, which is why Mirova encourages the creation of audit, nomination and compensation committees that are sufficiently independent and competent.

In addition, Mirova recommends that a dedicated CSR committee be created so that environmental and social issues can be integrated at the company's highest decision-making levels.



In order to apply these principles, Mirova will vote to encourage the election of directors who will contribute to:

- a balanced representation of the company's strategic stakeholders on the board,
- an effective control of executive decisions that protects the longterm interests of the company and respects the rights of all stakeholders, thanks to the skills and diversity of directors,
- a better integration of CSR issues into strategic planning.

Mirova will aim to vote against directors whose presence undermines this balance (through insufficient independence, over-representation of a single shareholder, etc.) and those whose ability to responsibly fulfill the terms of the office is uncertain (due to inadequate skills, limited availability, etc.). Moreover, Mirova will not support the nomination committee (chair and incumbent members) if:

- the board composition is deemed insufficient and notably in cases where there are no employee representatives, less than 40% female representation, directors or if an executive director sits at one of the board committees.
- at least one of the key committees of the board is not chaired by a female board member.
- board diversity and/or supporting disclosure is not in-line with market specific regulations (e.g., U.S. compliance with NASDAQ listing standard).

As a general policy, Mirova will also oppose the appointment or reappointment of a committee chair and incumbent members if it is believed that they have failed to perform their duties in accordance with the principles of good governance.



## Principle 3: Compensate stakeholders in a fair and sustainable way

We believe that the policy for the distribution of corporate value should aim to compensate each stakeholder fairly, whether they are an employee, a top executive, a shareholder, or even (through the payment of taxes) a public authority. This policy should also be in line with the company's long-term performance, from an operational, social and environmental point of view.

## Stakeholder compensation and creation of real and sustainable value

It is important that the compensation policy for stakeholders, and especially the policy which determines shareholder returns, does not hurt the company's development prospects, and preserves its ability to invest.

We believe that the compensation policy for executives should not encourage excessive risk-taking or short-term executive decisions. The application of this principle implies discontinuing leveraged compensation mechanisms and introducing criteria to make the distribution of variable compensation components conditional on the achievement of sustainable performance. To this end, our view is that companies should focus on operational (not stock market) performance criteria and sustainable development indicators in line with the company's strategy.

### A fair compensation policy for all stakeholders

Companies are invited to implement procedures to ensure a positive correlation between shareholders' compensation (dividends and share buy-backs), executives' remuneration (total compensation), and employees' remuneration (payroll, employee share ownership plans, etc.). The fair distribution of value also means taking into account public authorities, which provide the necessary infrastructure and social systems to encourage economic development. Mirova pays special attention to companies' fiscal practices and transparency on this topic. Mirova encourages companies to consider employee remuneration within the context of economic fluctuations such as inflation and/or cost of living pressure.

The compensation policy should be submitted to an approval process which involves all stakeholders, and employees in particular. Mirova encourages companies to provide information on how they have addressed the issue of value distribution.

In order to apply these principles, Mirova will aim to vote for resolutions on executive compensation that highlight a correlation with the company's long-term operational and CSR strategies (measured by relevant and stable indicators over time) and a fair distribution of value among the different stakeholders.

Mirova generally does not support:

Dividend policies that adversely affect the company's investment capacity or solvency;



- Resolutions relating to shareholder and executive compensation if the company does not provide information allowing Mirova to assess the quality of the company's practices in terms of distribution of value;
- Resolutions relating to shareholder and executive compensation if the company's tax practices reflect excessive optimization;
- Resolutions relating to shareholder compensation if the company's practices do not reflect a positive correlation between labor compensation and capital compensation;
- Resolutions relating to executive compensation if the company's practices do not reflect a positive correlation between labor compensation and executive compensation;
- Resolutions relating to executive compensation if they are inconsistent with the company's long-term operational strategy and sustainable development policy.

If there are no programs in place which allow employees to share in the company's profits, Mirova will generally vote against the compensation report. In addition, Mirova will aim to vote against the chairman of the compensation committee if executive compensation is not linked to sustainable development issues affecting the company. Finally, in case of significant restructuring, Mirova will closely follow the evolution of other constituents' compensations.



## Principle 4: Communicate fully and transparently with stakeholders

In order to accurately communicate its current situation and future plans, we believe a company must provide transparent, relevant, and reliable information to its stakeholders. The information provided should also address economic, social, environmental, and governance issues.

The application of a company's CSR policy should be regularly monitored, taking into account its environmental and social performance as well as its financial performance. This information should be made available to the company's stakeholders on an annual basis.

Information regarding a company's environmental and social performance should be subject to regular independent audits and verified to be correct for all of the company's activities. Without an audited and certified CSR report, it is difficult to make responsible investment decisions. Because our voting guidelines were drafted in tandem with Mirova's investment philosophy, a comprehensive approach to addressing climate change is a fundamental expectation of the companies in which we invest. Therefore, we will monitor for companies that have failed to disclose a climate transition plan. In the future, Mirova may exercise its right to vote against relevant directors where climate reduction disclosures and/or practices are not sufficiently rigorous.

Mirova welcomes the opportunity to vote on a company's climate transition plan because we believe that shareholders have a valuable opportunity to be engaged with their portfolio companies on this matter, establish best practices and push for improvement. Our view is that a vote of approval is not a full ratification and should not be interpreted as a stopping point to our portfolio companies. When determining how we will vote on these proposals, we will evaluate each instance on a case-by-case basis. We will not support proposals if we believe the plan to be lacking in quality, transparency or rigor.

Mirova supports the production of independently audited and certified annual reports covering financial, environmental, social, and governance information. To encourage transparency, Mirova generally does not support resolutions relating to statutory auditors when their tenure or the structure of their compensation could present a risk of a conflict of interest.



### Other cases

### Capital structure

In general, Mirova does not support the introduction of anti-takeover mechanisms. Indeed, Mirova encourages stakeholder consultation during structuring operations.

As for financial authorizations which are not linked to a specific project and which cannot be used during a takeover bid, Mirova supports the following resolutions:

- Capital increases without preemptive rights and without a priority right for up to 10% of the capital,
- Capital increase without preemptive rights and with a priority right for up to 15% of the capital,
- Capital increases with preemptive rights for up to 50% of the capital,
- Capital decreases to cover dilution caused by elements of sharebased compensation.

### Shareholder resolutions

Mirova votes on shareholder resolutions on a case-by-case basis, taking into account the company's practices and in accordance with Mirova's principles as a responsible and committed shareholder. We also take into consideration the perspective and opinion of our Sustainable Investment Research team. Our driving principle is to cast a vote that is the best interest of each company's stakeholders.

### Specific cases

When exercising voting rights, Mirova takes into account the geographic context and the size of the company.



## **Proxy Voting Procedures**

## How the exercise of Mirova's voting rights is organized

**Voting principles are defined** by Mirova's Sustainable Investment Research Team, which is composed of analysts who are experts in environmental, social and governance issues. Our voting policy is updated annually. It is validated by Mirova's Executive Committee, and by the Compliance and Internal Control Department. It is presented to the Executive Committee each year.

**Proxies are voted in accordance with the Mirova Voting Policy.** Voting decisions and resolutions are analyzed by Mirova's Sustainable Investment Research team. Mirova utilizes a variety of materials and information when analyzing proxy matters, including, but not limited to, the issuer's proxy statement and other proxy solicitation materials (including supplemental materials), our own internal research and research provided by other third parties (including research of the external service provider and other proxy advisory services). Analyses and voting decisions also take into consideration the information we glean during engagement discussions.

Voting decisions are ultimately the responsibility of the Mirova Voting Committee, which is composed of Mirova's CIOs, its Head of Sustainability Research and its Head of Sustainability Research Listed Asset. Portfolio managers and extra-financial analysts may be invited to participate in the committee's deliberations depending on the subject under discussion. A report on the exercise of Mirova's voting rights is presented to the Board of Directors annually.

Vote Processing and Recordkeeping. Mirova has entered into an agreement with an external voting service provider to provide proxy voting related services such as ballot collection, reconciliation, vote processing and recordkeeping. The external service provider is in direct contact with custodian banks, from which it receives, on a daily basis, a list of every position held for each portfolio within the Mirova voting universe.

Mirova partners with Ostrum AM Middle Office, according to instructions provided by Mirova as part of a service agreement, to perform account setup, ballot reconciliation and vote monitoring. Members of the Sustainable Investment Research Team monitor upcoming votes and related voting activity on a daily basis, both independently, and with communication from Ostrum AM Middle Office.

The external service provider, at the prior direction of Mirova, automatically votes all proxy resolutions that have a specific directive according to the Mirova Voting Policy.

## Mirova's Use of Proxy Advisory Services

Mirova's external voting service provider is in charge of:

 Informing Mirova of upcoming shareholders' meetings related to securities in its voting universe,



- Analyzing resolutions according to the principles defined in the voting policy,
- Providing research and voting recommendations for Mirova's reference, however, Mirova analyzes resolutions independently,
- Providing access to a voting platform for the exercise of voting rights, and
- Transmitting voting instructions to the issuer.

Mirova's external voting service provider is subject to an annual vendor due diligence and to an annual audit of their performance. These reviews are done under the supervision of Mirova's Compliance and Internal Control team. In addition, on an annual basis, Mirova US compliance will review the SOC 1 report<sup>2</sup> issued by Mirova's external voting service provider.

## Principles for selecting the voting universe

Except in certain cases, Mirova exercises its voting rights for all the UCITS (Undertakings for Collective Investment in Transferable Securities) and AIF (Alternative Investment Funds) under its management and for which it holds voting rights, as well as for employee investment funds for which supervisory boards have delegated voting rights to Mirova.

Mirova will exercise its voting rights for all eligible assets, as identified at the end of the year preceding the vote and which are located in portfolios for which Mirova holds voting rights, on the condition that the regulatory and technical constraints imposed by markets and depositories permit voting rights to be exercised in the best interests of unitholders.

### Securities lending policy

Mirova does not engage in any security-lending activities.

## Principles for the analysis of resolutions

The principles defined in the present voting policy may not apply, depending on company's nationality, because different national legislations give shareholders different powers. In compliance with the requirements of the Autorité des Marchés Financiers (AMF) and Securities Exchange Commission (SEC), an annual report on the exercise of voting rights for applicable funds is published on Mirova's website.

## Voting Rights Transparency

There is a platform on Mirova's website which details all Mirova's votes on resolutions presented at the general assemblies of companies held in its voting funds (not including dedicated funds). This platform is available to the public

<sup>&</sup>lt;sup>2</sup> The SOC (Service Organisation Controls) reports are frameworks established by the American Institute of Certified Public Accountants (AICPA) to report on the internal control mechanisms in place.



thus meeting the requirements of the SRI Framework which entered into force on 23/10/2020 (Pillar IV criterion 4 § b) iii).

https://vds.issgovernance.com/vds/#/OTAyNg==/

Vote disclosure for Mirova's U.S. Registered Mutual Funds may be accessed via the SEC EDGAR mutual fund and variable products filer archive. https://www.sec.gov/edgar/search-and-access

# Procedures for identifying, preventing, and managing conflicts of interest

In general, an asset management company exercises voting rights solely in the general interest of its unitholders, irrespective of its own interests, and in compliance with its guiding principles. Mirova has introduced a procedure to prevent, identify, and manage potential conflicts of interest. To this end, should a conflict of interest arise between Mirova and one of its clients, the Head of Compliance Internal Control and Risks, in concert with the other members of the team responsible for the "exercise of voting rights" would decide on what steps to take. Should a member of the team responsible for the "exercise of voting rights" experience a conflict of interest regarding a vote, he/she should immediately notify the Head of Compliance, Internal Control and Risks and take no part in the vote concerned.

If exercising its voting rights for a given company exposes Mirova to a potential or actual conflict of interest, the Governance Research analyst will refer the matter to the Head of Compliance and Internal Control, who will decide on the appropriate measures to take, including the decision to participate or not in said company's general assembly.

To prevent conflict, the Research Team establishes a list of companies with probable risks, i.e., listed companies of the BPCE group and listed companies where top executives of BPCE group hold a directorship and/or an executive mandate. This list is updated annually and validated by Mirova's Compliance and Internal Control team. Companies on this list are then excluded from Mirova's voting universe.



## Appendices

#### General Criteria to assess directors' independence

Executive director

- Any director receiving compensation equivalent to that of an executive (i.e., salary or share-based compensation mechanisms)

Non-independent non-executive director

- Any director defined as such by the company
- Any representative or employee of a shareholder of the company
- Any government representative
- Any director who presents a risk of potential conflicts of interest (i.e. client, supplier, banker, etc.)
- Director holding cross directorships
- Former executive or auditor
- Any director whose seniority exceeds 12 years, or less if market practices are more restrictive



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#### ABOUT MIROVA

Mirova is a management company dedicated to sustainable investment and an affiliate of Natixis Investment Managers. Through conviction management, Mirova's goal is to combine long-term value creation and sustainable development. Pioneers in many areas of sustainable finance, Mirova's talents aim to continue innovating in order to offer their clients solutions with high environmental and social impact. Mirova and its affiliates manage £29 billion as of March 31, 2023. Mirova is a mission-driven company, labeled B Corp\*.

\*The reference to a ranking or a label does not prejudge the future performance of the funds or its managers.

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