

Paris, October 8, 2019

Mirova leads a coalition of 66 investors, representing more than €4 trillion euros in assets under management, calling on companies to strengthen their commitments and take decisive and concrete actions towards gender equality in the workplace, marketplace and community where they do business.

After integrating the issue of gender equality into its line of investment solutions, Mirova, an affiliate of Natixis Investment Managers, leads an investor coalition to support the [Women's Empowerment Principles](#) and achieve Gender Equality. This statement, co-signed by 66 investors, representing more than 4 trillion euros in asset under management has received the support of [UN Women](#) and the [UN Global Compact](#).

Although there has been increasing awareness that the achievement of gender equality is a prerequisite for sustainable development, the adoption of the [2030 UN Agenda for Sustainable Development](#) of which one of the stated goals is to "Achieve gender equality and empower all women and girls" (SDG 5), reflects the need for further progress.

Convinced that it is possible to combine financial performance and achievement of the UN Sustainable Development Goals, Mirova furthers its commitment to gender equality by gathering 66 investors in a statement to support the women's empowerment in the workplace and achieve gender equality. In addition to calling for increased transparency on this topic, the purpose of this statement is to encourage companies to sign the Women's Empowerment Principles. This set of 7 principles, established by the UN Global Compact and UN Women, aims at helping companies create and implement effective equality initiatives that benefit workers, management, society and shareholders. This statement will now be disseminated to a large set of global companies in order to reaffirm the importance of gender equality and to notify them that investors are paying growing attention to this issue.

"Increasingly, the underrepresentation of women in top-level management positions in the private sector is seen as an urgent challenge, not only from a fairness and equality perspective, but also because it may impede performance, explains Philippe Zaouati, Mirova's CEO. We believe that a company that promotes and takes decisive and concrete actions towards gender equality is a company that will create value not only for its investors, but for all of the stakeholders."

With this joint statement Mirova and the undersigned investors reaffirm their increasing attention to gender equality and women's empowerment in their investment decisions. Consequently, they strongly encourage business leaders to take corporate action to promote gender equality in their companies by signing the Women's Empowerment Principle, and they call on companies foster the implementation of gender equality performance measurement tools and improve transparency on their actions and outcomes.

"The WEPs strategic framework is a smart way to incentivize the investment community to take action on gender equality. It's a triple win proposition, with better investments for investors; impact-driven change by investees; and decent work, opportunities and decision-making that empower women and girls." declares Phumzile Mlambo-Ngcuka, Under-Secretary-General of the United Nations, and Executive Director of UN Women.

Press contact

Mirova

Margaux Béal

Tel. +33 (0)1 44 50 58 80

margaux.beal@shan.fr

About Mirova

Mirova is an investment manager dedicated to responsible investment. Through a conviction-driven investment approach, Mirova's goal is to combine value creation over the long term with sustainable development. Mirova's talents have been pioneers in many areas of sustainable finance. Their ambition is to keep innovating to propose the best tailored and most impactful solutions to their clients.

Mirova



Portfolio management company - Limited liability company

RCS Paris n°394 648 216 - Regulated by AMF under n° GP 02-014

Registered Office: 59, Avenue Pierre Mendès France – 75013 - Paris

Mirova is an affiliate of Natixis Investment Managers.

> Further information:  www.mirova.com

> Follow Mirova on:  

About Natixis Investment Managers

Natixis Investment Managers serves financial professionals with more insightful ways to construct portfolios. Powered by the expertise of 24 specialized investment managers globally, we apply Active ThinkingSM to deliver proactive solutions that help clients pursue better outcomes in all markets. Natixis ranks among the world's largest asset management firms¹ (€898,2 billion assets under management²). Headquartered in Paris and Boston, Natixis Investment Managers is a subsidiary of Natixis and includes all of the investment management and distribution entities affiliated with Natixis Distribution, L.P. and Natixis Investment Managers S.A. Listed on the Paris Stock Exchange, Natixis is a subsidiary of BPCE, the second-largest banking group in France. Provided by Natixis Investment Managers International – a portfolio management company authorized by the Autorité des Marchés Financiers (French Financial Markets Authority - AMF) under no. GP 90-009, and a public limited company (société anonyme) registered in the Paris Trade and Companies Register under no. 329 450 738. Registered office: 43, avenue Pierre Mendès-France, 75013 Paris.

¹ Cerulli Quantitative Update: Global Markets 2019 ranked Natixis Investment Managers (formerly Natixis Global Asset Management) as the 17th largest asset manager in the world based on assets under management as of December 31, 2018.

² Net asset value as at June 30, 2019. Assets under management ("AUM"), as reported, may include notional assets, assets serviced, gross assets, assets of minority-owned affiliated entities and other types of non-regulatory AUM managed or serviced by firms affiliated with Natixis Investment Managers.

Un affilié de



NATIXIS
INVESTMENT MANAGERS